



# MONTHLY MEMBERSHIP PROGRESS REPORT

District 4 A2

Results as of: 04/30/2018

GMT: HOWARD HUDSON

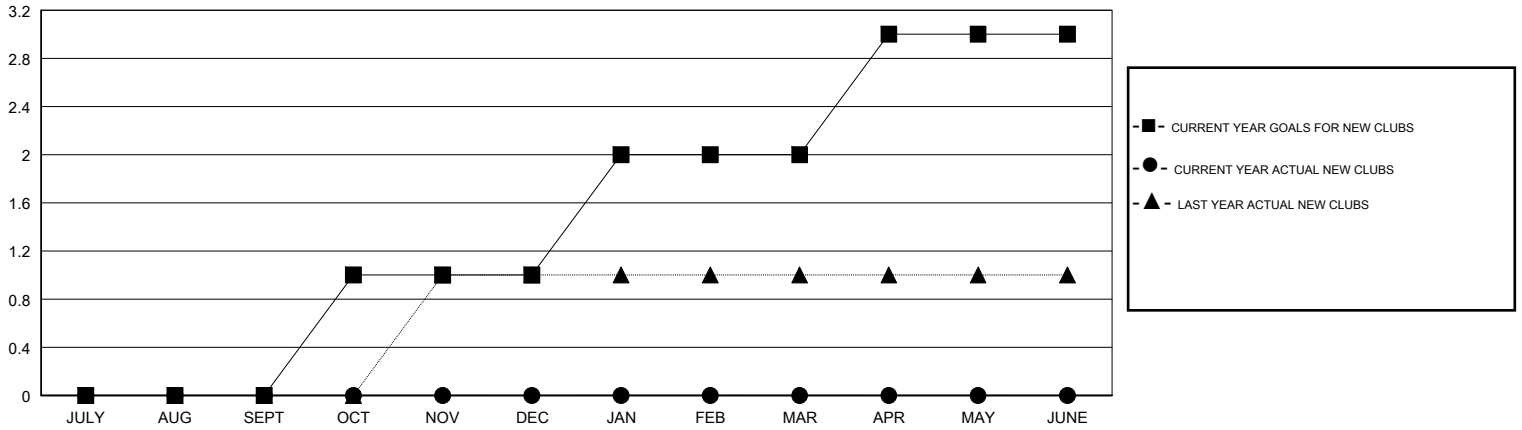
LOCATION CALIFORNIA

GMT CA

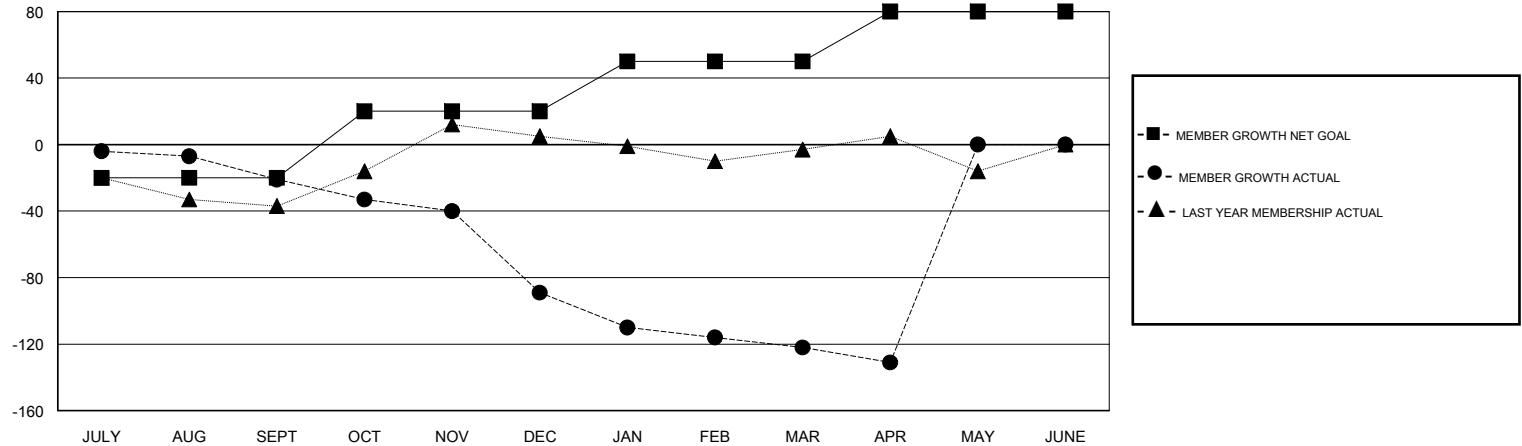
Clubs			
RESULTS FOR 2017-2018			
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS
JULY/AUG/SEPT	0	0	0
OCT/NOV/DEC	1	0	2
JAN/FEB/MAR	1	0	0
APR/MAY/JUNE	1	0	0

Members			
RESULTS FOR 2017-2018			
QUARTER	MEMBER GROWTH NET GOAL	MEMBER GROWTH ACTUAL	DROPPED MEMBERS ACTUAL (including transfers)
JULY/AUG/SEPT	-20	56	67
OCT/NOV/DEC	40	30	93
JAN/FEB/MAR	30	35	66
APR/MAY/JUNE	30	14	22

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



DROPPED CLUBS: 2	44 CLUBS OF 63 ADDED 1 OR MORE NEW MEMBERS	<u>GENDER DISTRIBUTION</u> MALE 1,401 (70.94%) FEMALE 574 (29.06%) Women Percentage Fiscal Year Goal: 26%
<u>DROPPED MEMBERS</u> DECEASED 27 CLUB CANCELLED 39 OTHER 182 TOTAL 248	<a href="#">CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA</a>	TOTAL FAMILY UNIT MEMBERS 254 FAMILY MEMBERS PAYING HALF DUES 131